



*Summal*

LOOKING THROUGH  
EYE OF  
A NEEDLE

PRODUCT CATALOGUE

**Thar Artisans Producer Co. Ltd.**

Supported by NABARD

# INTRO DUCT ION

The work and the craft of the people is quite unique. The brand **Summal** is completely run by 777 women. These women reside in twenty different villages. There are 20 villages spread across the Indo-Pak border in the district Barmer. These women wear any hats. They are the directors, Managers, Quality Officers and Artisans of **Thar Artisans Producer Co. Ltd.**

The project is financially assisted by **NABARD** (National Bank for Agriculture and Rural Development).

The women of Meghwal community are the backbone of this craft cluster. The present cluster is a co-operative of seven hundred and seventy-seven women. The vast majority of these women are from the Meghwal community, and they have kept the craft and traditions alive for over generations.

The women of the Thar desert are resilient, kind, talented and loving. Their work starts before the sun rises and end after it sets. Their homes are an impression of their lives, their kindness is boundless, and they are humble at heart. The community is connected with craft, and they are the true artisans, designers and wielders of the destiny of this craft in the Thar desert.

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# CONNECTED LIVES

The world that we live in connected through a thin thread. The thread provides us with the connection; the rural with the urban, the customers with the creators and the needful with the skillful. The connection of this thread transcends the boundaries of class, caste, religion and even nations.

Thar Artisans Producer Co. Ltd. and their brand **Summal** embodies these words into a grand reality. The connection of the skilled artisans with the urban customers.

**Summal** is owned by 777 women, they are the shareholders, directors, decision makers and the artisans. Every piece of cloth purchased affects our lives, with the pull of a mere thread. The pull of one purchase can cause a direct ripple in the lives of millions.

This beautiful dream was nurtured by **NABARD** and brought to life with the help of **SURE** (Barmer). The connection of threads has made it possible, come and join us in this connected reality.

Thar desert also known as the Great Indian Desert; a large arid region in the Northwest part of the subcontinent. The desert creates a natural boundary between the two nations. The desert starts at Barmer (Rajasthan), where the life of the people shifts as the sand moves places. The land grows no trees. The shrubs can be found in patches and vegetation and farming depends only on the mercy of "Gods of Rain". Their livelihood depends on grazing goats and farming for one season. The sight of a vegetable growing is no less than a miracle.

The people residing in these villages are the polar opposites with the environment where they reside. There is an inherent innocence in these people and unlike the sandy terrain which consists of one plain colour, their lives and handicraft is vibrant.

"The craft runs through their veins. They are the libraries of physical knowledge of various textile-based handicrafts".

The circle of life begins at the end of the thread. The eldest woman of the community keeps the craft knowledge close to her heart. She provides them with guidance on the tricky aspects and she also keeps the tools and women in discipline. She is strict on the wounded thread in the middle and keeps an eye on the quality. She is kind to the young ones, the ones coming out of the cotton flower. She teaches the young ones the ropes of the craft, tools, and much needed patience.



# PATCH WORK

Barmer is the Center for various crafts such as Applique, Patch Work, Embroidery, Alteration Work, Tie & Dye, Hand Block Ajrakh Printing, Handloom Weaving, Leather work, Wood Carvings, Iron Metal Work, Jewellery made out of noble metals etc.

Amongst the above, over the period, Embroidery Work is slowly and gradually being less pursued by the embroiders. The traditional exquisite embroideries include *Pakko, Soof, Neran, Sindhi (Mithakhan/Bawalio), Kambira, Kharek, Kantha, Mirror Embroidery, Aari Work, Mukka* Work and more derivatives. Most of the Embroideries are painstaking and does not fetch adequate wages against making them. This languishing embroidery stitches needs to be revived and rejuvenated to keep the tradition alive and generate livelihoods for the artisan community.

However, Patch Work & Applique Work comparatively consumes less time to complete the work which fetches quick money to the producer groups. Applique Craft of the Thar Desert is unique and only the artisans of this region have the skill to deliver quality product in this particular method.

# & APPLIQUÉ CRAFT



## Patch Work

Patch Work as the name says it all, Small *Katrans* (bits of fabrics) are cut in the desired sizes, shapes, composed in various colour combinations which are pasted on to another fabric (2<sup>nd</sup> Layer) which serves as the base. Women Artisans do the hemming with the help of needle & thread to bind the patches to the base fabric to bring about aesthetics to the layered textile piece.



## Appliqué Work

Appliqué Work - In this technique, the top layer of fabric is cut as per the surface line drawings with the help of a Set of Chisels & a Hammer. To make the process cost effective 8-10 layers of fabrics are cut at one go of a particular surface design. The in-house paste/glue prepared locally known as (*Gavar Gum Paste*), is applied on the base layer fabric and paste on the top layer which has incisions based on the desired design patterns. The layered fabrics so achieved are dried under sunlight. The dried pieces are ready for hemming. With the tip of the needle, the embroider tucks in the cut edge of the top layer fabric reversely & fix the same by means of Hemming. As the reverse Applique work continues, the ground start showing & revealing and so the overall embossed Surface Design.

The Applique Textile pieces so developed are washed in mild soap solution. The glue paste which is water soluble dissolves in the water, the impurities if any, also gets washed appropriately. These pieces are dried and finished to result in Exquisite Hand Embroidered Textiles from the THAR Desert.



Home

# FURNISHINGS



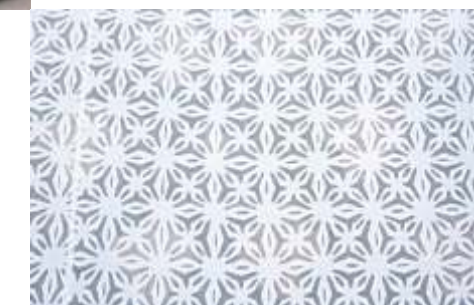
**Product Name:** Bed Cover  
(Double with Pillow Covers)

**Size:** L-108" X B-90"

**Material:** Cotton

**Handicraft Type:** Applique

**Product Code:** TAHFBC-1, GM/APP/WHT





**Product Name:** Bed Cover  
(Double with Pillow Covers)

**Size:** L-108" X B-90"

**Material:** Cotton

**Handicraft Type:** Applique/Kantha

**Product Code:** TAHFBC-2, FLR/APP-KAN/WHT-BLK



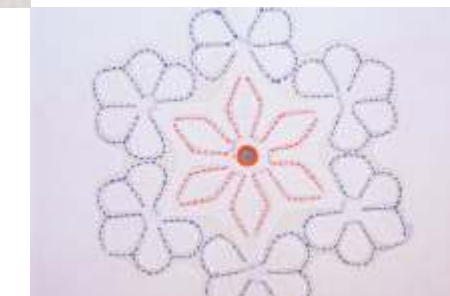
**Product Name:** Bed Cover  
(Double with Pillow Covers)

**Size:** L-108" X B-90"

**Material:** Cotton

**Handicraft Type:** Applique/Kantha

**Product Code:** TAHFBC-3, FLR/APP-KAN/WHT-MULTI





**Product Name:** Bed Cover  
(Double with Pillow Covers)  
**Size:** L-108" X B-90"  
**Material:** Cotton  
**Handicraft Type:** Applique  
**Product Code:** TAHFBC-4, GM/APP/WHT



**Product Name:** Bed Cover  
(Double with Pillow Covers)  
**Size:** L-108" X B-90"  
**Material:** Cotton  
**Handicraft Type:** Applique/Kantha  
**Product Code:** TAHFBC-5, FLR/APP-KAN/WHT-MULTI





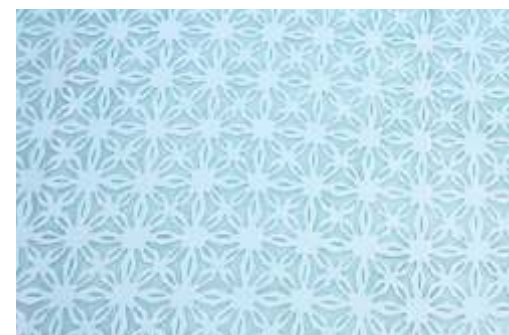
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(Double with Pillow Covers)

**Size:** L-108" X B-90"

**Material:** Cotton

**Handicraft Type:** Applique

**Product Code:** TAHFBC-6, GM/APP/LT BL



**Product Name:** Bed Cover  
(Double with Pillow Covers)

**Size:** L-108" X B-90"

**Material:** Cotton

**Handicraft Type:** Patch Work/Stone Wash

**Product Code:** TAHFBC-7, FLR/PW-STNWSH/ORG-OCHRE







**Product Name:** Bed Cover  
(Double with Pillow Covers)

**Size:** L-108" X B-90"

**Material:** Cotton

**Handicraft Type:** Patch Work

**Product Code:** TAHFBC-8, FLR-FAU/PW/WHT-BL-MRN



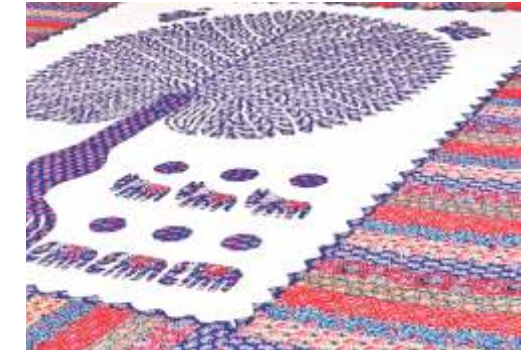
**Product Name:** Bed Cover  
(Double with Pillow Covers)

**Size:** L-108" X B-90"

**Material:** Cotton

**Handicraft Type:** Patch Work

**Product Code:** TAHFBC-9, FLR-FAU/PW/WHT-MULTI





**Product Name:** Bed Cover  
(Double with Pillow Covers)

**Size:** L-108" X B-90"

**Material:** Cotton

**Handicraft Type:** Patch Work/Kantha

**Product Code:** TAHFBC-10, FLR/PW-KAN/WHT-INDIGO



**Product Name:** Bed Cover  
(Double with Pillow Covers)

**Size:** L-108" X B-90"

**Material:** Cotton

**Handicraft Type:** Applique

**Product Code:** TAHFBC-11, RAJA-RANI/APP/WHT



**Product Name:** Cushion Cover  
White CC Collection

**Size:** 16"X16"

**Material:** Cotton

**Handicraft Type:** Applique

**Product Code:** TAHFCC-Col-1,GM/APP/WHT



**Product Name:** Cushion Cover  
Peach CC Collection

**Size:** 16"X16"

**Material:** Cotton

**Handicraft Type:** Applique

**Product Code:** TAHFCC-Col-2,GM/APP/PEACH

**Product Name:** Cushion Cover  
Pink CC Collection

**Size:** 16"X16"

**Material:** Cotton

**Handicraft Type:** Applique

**Product Code:** TAHFCC-Col-3,GM/APP/PINK



**Product Name:** Cushion Cover  
Light Green CC Collection

**Size:** 16"X16"

**Material:** Cotton

**Handicraft Type:** Applique

**Product Code:** TAHFCC-Col-4,GM/APP/Lt. GRN

Summer

# Cushion Cover

**Product Code:** TAHFCC-1,FLR/APP/RD-BLK



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**Product Code:** TAHFCC-2,GM/APP-MRR/RD-BLK

**Product Code:** TAHFCC-3,GM/APP/BLK-MULTI



**Product Code:** TAHFCC-4,GM/APP/BL-RD

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**Product Name:** Cushion Cover  
Pastel CC Collection  
**Size:** 16"X16"  
**Material:** Cotton  
**Handicraft Type:** Patch Work/Mirror  
**Product Code:** TAHFCC-Col-5,FLR/PW-MRR/  
PASTELS



**Product Code:** TAHFCC-14,FLR/PW-JOGI/WHT-MULTI



**Product Name:** Cushion Cover  
Indigo CC Collection  
**Size:** 16"X16"  
**Material:** Cotton  
**Handicraft Type:** Applique  
**Product Code:** TAHFCC-Col-6,FLR/PW-KAN/  
BL-WHT-MULTI



**Product Code:** TAHFCC-5,FLR/APP/BL-WHT



**Product Code:** TAHFCC-12,GM/APP/RD-GRY-WHT



**Product Code:** TAHFCC-13,FLR/APP/PECH-CRM



**Product Code:**  
TAHFCC-6,GM/APP/RD



**Product Code:**  
TAHFCC-7,FLR/APP/YL



**Product Code:**  
TAHFCC-8,FLR/APP-MRR/WHT-OFF-WHT



**Product Code:**  
TAHFCC-9,GM/APP/BL



**Product Code:**  
TAHFCC-10,GM/APP/RD



**Product Code:**  
TAHFCC-11,FLR/APP/YL



**Product Code:**  
TAHFCC-15,GM/APP/MULTI



**Product Code:**  
TAHFCC-16,FLR/PW-MRR/BRN



**Product Code:**  
TAHFCC-17,GM/PW/WHT-BL



**Product Code:**  
TAHFCC-18,GM/APP/BRN-CRM

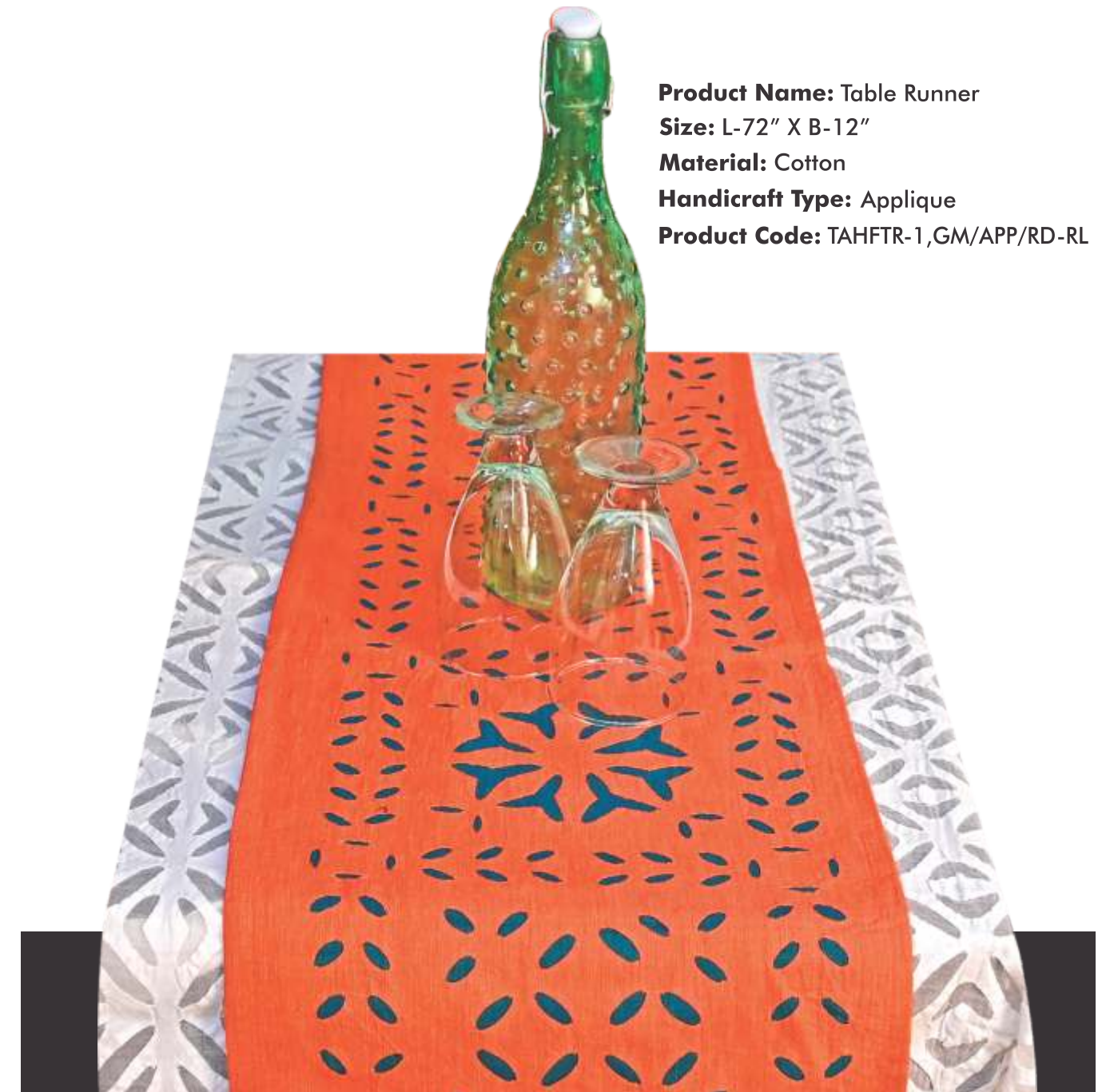


**Product Code:**  
TAHFCC-19,FLR/PW-MRR/GRN-BL



**Product Code:**  
TAHFCC-20,FLR/APP-MRR/WHT-OWHT

# Table Runner



**Product Name:** Table Runner  
**Size:** L-72" X B-12"  
**Material:** Cotton  
**Handicraft Type:** Applique  
**Product Code:** TAHFTR-1,GM/APP/RD-RL



**Product Name:** Table Runner  
**Size:** L-72" X B-12"  
**Material:** Cotton  
**Handicraft Type:** Applique  
**Product Code:** TAHFTR-2,GM/APP/WHT



**Product Name:** Table Runner  
**Size:** L-72" X B-12"  
**Material:** Cotton  
**Handicraft Type:** Applique  
**Product Code:** TAHFTR-3,GM/APP/WHT



**Product Name:** Table Runner  
**Size:** L-72" X B-12"  
**Material:** Cotton  
**Handicraft Type:** Applique  
**Product Code:** TAHFTR-4,FLR/PW/OCHR



**Product Name:** Table Runner  
**Size:** L-72" X B-12"  
**Material:** Cotton  
**Handicraft Type:** Applique  
**Product Code:** TAHFTR-4,FLR/PW/BL

# Curtains



**Product Name:** Curtain Panel  
**Size:** L-88" X B-48"  
**Material:** Cotton  
**Handicraft Type:** Applique  
**Product Code:** TAHFCP-1,QUN/APP/WHT



**Product Code:** TAHFCP-2,KNG/APP/WHT





**Product Code:** TAHFCP-3,ORG-CRP/PW/VLT



**Product Code:** TAHFCP-5,ORG-CRP/PW/BL

**Product Code:** TAHFCP-4,ORG-CRP/PW/MRN

**Product Code:** TAHFCP-6,GM/PW/TURC



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Product Code: TAHFCP-7,PARA-CRP/PW/WHT



Product Code: TAHFCP-8,TOL/PW/WHT

Product Code: TAHFCP-9,GM/PW/WHT

Product Code: TAHFCP-10,GM/PW/WHT 33



Lifestyle

# ACCESSORIES



Summer

RANGE OF BACK PACKS

Product Code: TAHFBP-RANGE-1,FLR-FAU/APP/ASSORTED

## Back Packs



Product Code: TAHFBP-1,FLR/APP/PNK-WHT



Product Code: TAHFBP-2,FAU/APP/WHT-GRN



Product Code: TAACSC-1,GM/SUF/BL-RD



Product Code: TAACPH-1,FAU/MUKKA/RD



Product Code: TAACSB-1,FLR/MUKKA/BLK-GLD



Product Code: TAACPH-3,GM/MUKKA/BL-GLD

# Purses/Hand Bags



Product Code: TAACHB-1,FLR/MUKKA/RD



Product Code: TAACPH-2,GM/APP/GRY



Product Code: TAACPH-4,FLR/MUKKA/RD-GLD



# Wearables

Summer



## Sling it Wing it and Move On

These Sling Bags are your perfect day to day commuter. Good space for keeping your day to day products, phone, wallet and other essentials.

The upside of these Bags comes in the form of their unique handcrafted looks.



## Natural Necklace

These are quite a piece of Cotton Jewelry, each and every piece is irrefutably unique, beautiful and ethnic in nature.



**Range of Embroidered Bangles: TAACEB-1 (Assorted)**



*For*

**WOMEN**



**Product Name:** Saree  
**Size:** L-6mts. X B-114cms.  
**Material:** Chanderi  
**Handicraft Type:** Patch Work  
**Product Code:** TAAPSRE-1,FLR/PW/INDIGO

# Sarees



**Product Name:** Saree  
**Size:** L-6mts. X B-114cms.  
**Material:** Chanderi  
**Handicraft Type:** Patch Work  
**Product Code:** TAAPSRE-2,FLR/PW/PNK-MULTI



# Sarees





**Product Name:** Saree  
**Size:** L-6mts. X B-114cms.  
**Material:** Cotton (Hand-woven)  
**Handicraft Type:** Patch Work  
**Product Code:** TAAPSRE-4,FLR/PW/BL-GRN



# Sarees



**Product Name:** Saree  
**Size:** L-6mts. X B-114cms.  
**Material:** Chanderi  
**Handicraft Type:** Patch Work  
**Product Code:** TAAPSRE-3,FLR/PW/GRN-MULTI



# Sarees



**Product Code:** TAAPSRE-4,GM/APP/YL

**Product Code:** TAAPSRE-3,FLR/APP/BL

**Product Code:** TAAPSRE-5,GM/PW/GN-BL

# Kurtas



**Product Name:** Kurta  
**Size:** S/M/L/XL  
**Material:** Cotton  
**Handicraft Type:** Applique  
**Product Code:** TAAPKUR-1,FLR/APP/TURC-BL



**Product Name:** Kurta(Sleeveless)  
**Size:** S/M/L/XL  
**Material:** Cotton  
**Handicraft Type:** Applique  
**Product Code:** TAAPKUR-2,GM/APP/BL-WHT



**Product Name:** Kurta(Sleeveless)  
**Size:** S/M/L/XL  
**Material:** Cotton  
**Handicraft Type:** Applique  
**Product Code:** TAAPKUR-3,GM/APP/WHT-PNK



**Product Name:** Dupatta  
**Size:** L-2.5mts. X B-111 cms.  
**Material:** Cotton  
**Handicraft Type:** Patch Work  
**Product Code:** TAAPDUP-1,GM/PW/  
SOFT PNKS



# Dupattas



**Range of Dupattas: TAAPDUP-Range-1,(Assorted)**  
**(Neutral Colours)**



**Range of Dupattas: TAAPDUP-Range-1,(Assorted)**  
**(Warm Colours)**



Range of Dupattas: TAAPDUP-Range-1,(Assorted)  
(Cool Colours)

Designs that  
**Change the World**  
Handcrafted work from a  
Company run by Women Artisans.  
Buy the Products that have  
lived the ages of time...

**ETHNIC  
SOCIALY  
SUSTAINABLE  
ARTISINAL**



NABARD's initiatives are aimed at building an empowered and financially inclusive rural India through specific goal oriented departments which can be categorized broadly into three heads: Financial, Developmental and Supervision. Through these initiatives we touch almost every aspect of rural economy. From providing finance support to building rural infrastructure; from preparing district level credit plans to guiding and motivating the banking industry in achieving these targets; from supervising Cooperative Banks and Regional Rural Banks (RRBs) to helping them develop sound banking practices and onboarding them to the CBS platform; from designing new development schemes to the implementation of Govt's development schemes; from training handicraft artisans to providing them a marketing platform for selling these articles.

**Society to Uplift Rural Economy(Sure)**, is an organization that has worked with the women artisans in Rajasthan's Thar desert area for over three decades. They promote, assist and empower specially the women artisans to achieve the goal of self reliance and independence.

FOR FURTHER INFORMATION PLEASE CONTACT:

**Thar Artisans Producer Co. Ltd.**

AJ-04, Mahaveer Nagar, Barmer, Raj. 344001

+91 8955277315 | +91 8302572182

tharartisans@gmail.com | www.summal.in

DESIGN TEAM: INDRANIL CHOUDHURY (95379 39566) • CHINTAN GANDHI (88667 41410) • JAYANT BHOJIA (94270 40957)  
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